

EDUCATION

University of Nebraska-Lincoln, Lincoln, NE

Bachelor of Science in Business Administration, May 2026

Major: Marketing; Minors: History and Advertising and Public Relations

RELEVANT COURSEWORK

Marketing Analytics, Business Writing, Digital Marketing & E-Commerce

EXPERIENCE

JCThrifty LLC, Lincoln, NE

Arbitrage Manager, December 2022-Present

- Developed methods via Excel for organizing large amounts of inventory of sourced garments that allowed for ease of processing orders
- Refined management of products through in-person and online markets to provide for expansion of reliable customer base and professional connections
- Operated a multifaceted business model by taking initiative to create a successfully funded and directed environmentally friendly 6 figure operation

Target, Lincoln, NE

Tech Consultant, October 2022-January 2024

- Balanced coordination between working on devices and communicating with guests to keep the proper flow of the work environment
- Operated the entire management of the tech portion by conducting quality checks daily to give the guests the refined experience they were searching for

DotWav, Remote Work

Event Manager, December 2020-December 2021

- Spearheaded managing multiple events for the present and future by utilizing the app Teams to help with the flow of consistency
- Collaborated with celebrities and influencers through Instagram, TikTok, Twitch, and Mixer to promote the events and raise money for multiple charities of the audience's choice

VOLUNTEER EXPERIENCE

Aging Partners, Lincoln, NE

Tech Help, March 2025

- Engaged with the residents in providing them with technical support for their mobile devices on specific needs they were running into to solve issues in the future

American Red Cross, New Orleans, LA

Relief Aid, August 2022

- Lead the team by reframing, painting, and repairing buildings in the areas that had been affected by Hurricane Ida to provide relief to residents in the areas.

SKILLS

Computer: Microsoft Office Suite (Word, Excel, PowerPoint, etc.), Adobe Platforms